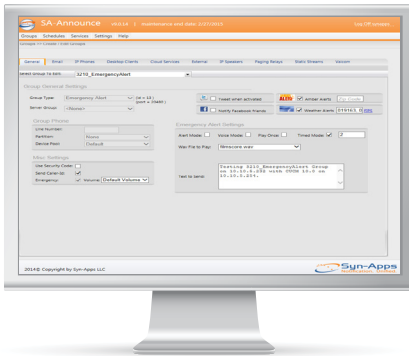


# SA-Announce™ Notification System

Paging and Notification System for Real-Time or On-Demand Announcements and Alerts...Anytime, Anywhere

**Syn-Apps' SA-Announce is a paging and mass notification platform providing text, graphic, and audio notifications to ShoreTel XML-enabled phones, mobile devices, IP endpoints, desktops, PA systems and more!**



### REQUEST A FREE TRIAL

To learn more about any of Syn-Apps award-winning software or hardware solutions for enterprise notification and paging, please contact us at:

**Phone:** 1-480-664-6071  
**E-mail:** [sales@syn-apps.com](mailto:sales@syn-apps.com)  
**Web:** [www.syn-apps.com](http://www.syn-apps.com)

### Real-Time and Scheduled Notifications

With SA-Announce, you can dispatch both real-time and scheduled notifications - including emergency alerts and live audio announcements - with seamless integration to virtually any system or endpoint:

- ShoreTel Phones
- Syn-Apps' Paging Relay
- iOS & Android mobile devices
- Instant Messaging Clients
- SMS Texts
- Plug-and-play integration to certified IP devices
- Windows & Mac Desktops
- Email clients
- Analog Systems
- Beacons and Strobes

### The Perfect Fit for Any Environment

As the scalable and most feature-rich, notification solution on the market, SA-Announce integrates with a number of IP-based endpoints and communication systems, enabling instant notification to alert users located on- or off-premise.

Additionally, SA-Announce improves network-wide communication, security, emergency responsiveness, and productivity across your organization. With Syn-Apps' solutions, customers can facilitate enterprise-wide paging, alerting, and notifications for virtually any communication need.

SA-Announce also features numerous audio streaming models that can be used to accommodate virtually any notification requirement from a centralized or distributed server architecture.



## Key Features & Benefits

**Cloud Services:** Integrates with SA-Announce for ShoreTel to deliver alerts to smart devices, SMS texts, instant messaging clients, digital signs, CAP-enabled endpoints, and more.

**Syn-Apps Paging Relay:** A small PoE device used to enable unicast to multicast conversion across a non-multicast enabled WAN. In addition, it can be used for failover, trigger contact closures, stream background music, trigger alarms, etc.

**Web Service:** Activate notification groups via the SA-Announce web interface.

**Reporting:** Six built-in report dashboards gather and export detailed information regarding notification group configuration data and system user permissions.

**Syn-Apps Analytics:** Provides a holistic view of all notification activity, including both on and off-premise services. Generate complete activity reports including: Group name, Activation date and time, Initiator, Association endpoints, etc.

**Intercom Functionality:** Initiate Holler groups to enable two-way communication via intercom endpoints.

**Enhanced Paging:** SA-Announce for ShoreTel supports unicast and multicast paging.

**Desktop Notification Client:** Deliver audio, text, and graphic notifications directly to Windows or Mac desktops.

**IP Endpoints:** Support for plug-and-play IP endpoints.

**SA-Announce Scheduler:** Create and manage single and recurring customizable events. All events per schedule are shown in one centralized location, providing users with a simplified management experience. Users have the option to view events by day, week, or month.

**E-mail Integration:** Send notifications via e-mail when a SA-Announce group is activated.

**Dynamic Paging Groups:** Use filters to assign endpoints to a paging group, reducing notification group management.

**3rd-Party Notification Services:** Trigger and/or receive notifications from 3rd-party systems.

**Beacons:** Activate beacons and strobes with an SA-Announce notification group.

**Activity Logging:** Notification and login activity are all stored and viewable in the GUI.

**Active Directory Integration:** User login authenticates user name and password with AD.

**Social Media:** Connect SA-Announce with your Twitter feed to tweet information to followers.

**Weather Alerts:** Integrate alert groups with the NOAA & the National Weather Service and deliver localized weather alerts (Warnings, Watches and Advisories) to iPhone and Android devices, ShoreTel phones, desktops, CAP-enabled devices, and more.

## TECHNICAL SPECS

The following is a list of technical requirements, product support and compatibility specifications:

### Application Server Requirements:

- Microsoft .NET 3.5.1
  - Windows 2008 / 2012 / 2016 Server
  - SQL Server 2005/2008 (Express or above)
  - Microsoft IIS
  - 2G of system memory
  - Any dual-core processor
  - 32 or 64 bit
  - G.711 Audio Codec
  - Physical or Virtual Server
- View our Knowledge Base for detailed server requirements [here](#)*

### Supports:

- ShoreTel Connect
- ShoreTel ShoreWare Director® v9+

### ShoreTel Phone Compatibility:

- ShoreTel 400
  - ShoreTel 565 & 565G
  - ShoreTel 655
  - ShoreTel 560 & 560G\*\*
- \*\*Does not support images

### Syn-Apps Certified Endpoint Partners:

- Algo
- Atlas
- Valcom

*Compare certified endpoints [here](#)*

### Additional Compatibility:

- All legacy overhead paging systems
- Any IP device supporting multicast

*View other supported endpoints [here](#)*

## ABOUT SYN-APPS

Syn-Apps is a leader in notification solutions designed to improve business processes, increase safety, and streamline internal and external communication.

Since 2001, thousands of organizations have integrated our notification and call-recording products with phones, paging systems, IP speakers, and hundreds of other internal systems and services.

To learn more about Syn-Apps or any of our paging and mass notification solutions, visit us at [www.syn-apps.com](http://www.syn-apps.com).